

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT30/12 17.07
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MARIANNE CAMPBELL
SALES PRSN WA- JOE KNAUER

PRDCT	FL ENTERPRISE FOUN	EST#660	COMMENTS

REP: TO LENA
FR JULIE **
** NEW ORDER
TTLS \$11000
PLS CFM, THX 10/30

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 FL ENTERPRISE FOUNDATION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 660												
1			700A-900A	30		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : GMA												
2			700A-900A	30		\$2,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
3			1200N-1230P	30		\$1,500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												

REP HEADLINE# 6400541
*** ORIGINAL REV#0 ***

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4			600P-630P	30		\$3,500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
NOV/12 11000.00												
CONTRACT TOTAL												11000.00
TOTAL SPOTS												4

MARKET TOTALS \$20,000 WFTV 55% WKMG 9% WESH 28% WOFL 6% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*